

John Uberbacher

Development & Design

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Denver, CO

WORK HISTORY

Vision Local Media dba Omnia Marketing Systems, Denver CO - Front End Developer

JANUARY 2018 - PRESENT

- Assist with core usability, functionality and user experience improvements for the on-going development of proprietary in-house Website Builder, Intranet & CRM the Omnia Marketing System.
- Assign and lead walk-throughs on new Intranet features and changes, usability testing and update Intranet UI per changing needs, requirements and user feedback.
- Assist in the front-end upgrade of the Omnia Marketing System to modern and more efficient development practices with Bootstrap5, JavaScript and SEO optimizations. Optimized core source code and consolidated various pages and functions. Removed unused code and refactored outdated code; reducing page load times, increasing SEO performance and user productivity through various user-experience improvements.
- Contribute and provide analytical feedback and problem-solving skills on complex team challenges, requiring research and fast agile adaptability to new programming languages and software.
- Build highly responsive, custom websites and web applications for clients across dozens of unique industries using HTML5/CSS3, Bootstrap 4, JavaScript and ColdFusion. Working closely with Clients and Project Managers to establish tailored marketing strategies, logo, identity and branding solutions.

Holy Name Medical Center, Teaneck NJ - Web Developer

JULY 2015 - NOVEMBER 2017

- Introduce new web technologies and practices to help produce optimized user experiences, and proactively update front facing properties and websites.
- Worked with a small team to assist in development of a location and database driven web application that allows patients to categorically search and filter for various physicians practicing in New Jersey.
- Collaborate closely with team members to develop database driven web applications using Javascript and VB.NET.
- Work closely alongside clients to create various front end assets and digital media including consumer facing websites and portals, logo and branding strategies and solutions, HTML emails, flyers, posters and digital ads.

Holy Name Medical Center, Teaneck NJ - Information Technology Help Desk Technician

FEBRUARY 2014 - JULY 2015

- Configure and deploy desktops, laptops, printers and scanners and other electronic equipment for departmental system overhauls, office location changes and company new hires.
- Contribute, improve to and utilize internal IT knowledge base documents and resources.
- Operate and maintain tape drive back-ups using an iSeries (AS/400) library tape system, saving and retrieving tape back up data weekly.
- Manage user accounts and troubleshoot internally developed HIS applications and on a Windows NT platform using Active Directory.

SKILLS

- Strong experience with HTML5, CSS3, PHP, SQL, NoSQL, JavaScript, Bootstrap, API integration, JSON data/formatting, front-end CSS pre-processors (Sass, SCSS, LESS), Web SEO, Dart/Flutter, Wordpress, responsive web design and the ability to produce cross-browser, cross-platform, maintainable and readable code.
- Experience with Git, React JS, Vue JS, Heroku, Node JS, Visual Basic, C#, Woocommerce, Python and ColdFusion.
- Strong experience working with Adobe Photoshop and Adobe Illustrator, skilled with UI/UX system design, logo, graphic, poster, print and HTML email design.
- Strong experience with overall Windows and MacOS maintenance and troubleshooting, local networking, hardware malfunction diagnosis and replacement, software setup and configuration.

EDUCATION

Caldwell University, Caldwell NJ - Bachelor of Science (B.S.) in Computer Information Systems

SEPTEMBER 2011 - JUNE 2015